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Argumentative writing

* Claim, evidence (supports claim), data (quotes), counterclaim (Opposing point), rebuttal
* Purpose, subject, audience
* Audience (grab the attention of)

Ethos (Speaker) – Ethical (Put together resources that illustrate the speaker’s opinion)

Pathos (Audience, Listener) – Emotion

Logos (Message) – Logic (Giving good evidence that supports the claim. Can also use common knowledge/logic)

* Who are you writing the essay to?
* A way to connect and make the reader understand
* Purpose – Writer’s intention
* Subject – Topic address
* Toulmin’s layout

1. Data
2. Claim
3. Warrants
4. Backing
5. Reservation (aka. Counter claim)
6. Qualifier

* Data

Data is the specific information that starts you off

The context of the situation

Have to know the context of something to make a claim

Data is the jumping off point of the context

Without context, who cares about your argument

* Claim

Needs to be a debatable thing

Needs to be clear, tight and concise

How is the data drawing you to a conclusion to the claim?

Context, jumping off point, narrowing down to the claim

Narrowing the topic is the most important thing

* Warrants

There are many warrants that depend on your purpose

Authoritative – Deals with data and evidence.

Substantive – Deals with the logic. Uses good common logic. Hyperphoria (asking a question, then answering the question), draw your own conclusion

Motivational – Has to do with your own ideology. More like Pathos

* Reservation (aka Counter-Claim)

Rebuttal should take up most of the essay. It is understanding what your opinion is.

* Qualifier